

MAGIVO SWEETENER

Sweet Without Sugar



April 13 , 2026
Presented by Shanice

Product Overview

Magiv O is a
convenient
liquid
sweetener

Enhancing
daily
beverages
and lifestyle
habits

Designed as a
healthier
alternative to
sugar

Portable and
easy to use
anytime,
anywhere



Product Ingredients

Propylene Glycol (PG)

- Enhances and carries sweetness effectively
- Provides a clean and consistent taste
- Supports a smooth drinking experience

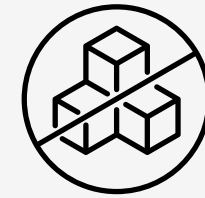
Glycerin (VG)

- Adds a mild natural sweetness
- Enhances overall taste balance
- Improves texture in beverages



MAGIV 0 SWEETENER

Health Benefits



Zero Sugar



Zero Calories



Zero Carbohydrates



No Artificial Colouring

Target Audience



- 01 Diabetic Individuals
- 02 Weight Management
- 03 Fitness Enthusiasts
- 04 Health-Conscious Consumers
- 05 Keto / Low-Carb Diet Followers
- 06 Coffee & Tea Lovers
- 07 Office Workers
- 08 Food & Beverage Businesses (F&B)

Product Highlights

(Key Benefits)



Flavour Collection



Original
Flavor



Laici
Flavor



Teh Tarik
Flavor



Pistachio
Flavor



Orange
Flavor



Apple
Flavor



Blueberry
Flavor

Target Audience by Flavour



Magiv O Sweetener – Original Flavor

Original Price : RM45 per bottle

Each bottle contains 20ml of Magiv O sweetener

7,000× lebih manis | 0 Calories | 0 Sugar | Up to 300 servings

Target Audience

- Office workers
- Pre-diabetic / diabetic-conscious users
- Regular coffee drinkers

Target Audience by Flavour



Magiv O Sweetener – Orange Flavor

Original Price : RM45 per bottle

Each bottle contains 20ml of Magiv O sweetener

7,000× lebih manis | 0 Calories | 0 Sugar | Up to 300 servings

Target Audience

- Gym-goers & fitness enthusiasts
- Runners, cyclists & active individuals
- Refreshment seekers

Target Audience by Flavour



Magiv O Sweetener – Teh Tarik Flavor

Original Price : RM45 per bottle

Each bottle contains 20ml of Magiv O sweetener

7,000× lebih manis | 0 Calories | 0 Sugar | Up to 300 servings

Target Audience

- Local beverage lovers for Malaysian
- Traditional taste preference users
- Coffee shop / mamak customers

Target Audience by Flavour



Magiv O Sweetener – Blueberry Flavor

Original Price : RM45 per bottle

Each bottle contains 20ml of Magiv O sweetener

7,000× lebih manis | 0 Calories | 0 Sugar | Up to 300 servings

Target Audience

- Yoga / pilates community
- Female fitness enthusiasts
- Young working adults (25–40)

Target Audience by Flavour



Magiv O Sweetener – Laici Flavor

Original Price : RM45 per bottle

Each bottle contains 20ml of Magiv O sweetener

7,000× lebih manis | 0 Calories | 0 Sugar | Up to 300 servings

Target Audience

- Young adults (18–30)
- Bubble tea lovers
- High school & college students

Target Audience by Flavour



Magiv O Sweetener – Pistachio Flavor

Original Price : RM45 per bottle

Each bottle contains 20ml of Magiv O sweetener

7,000× lebih manis | 0 Calories | 0 Sugar | Up to 300 servings

Target Audience

- Specialty café customers
- Baristas & beverage creators
- Dessert & gourmet drink lovers

Target Audience by Flavour



Magiv O Sweetener – Apple Flavor

Original Price : RM45 per bottle

Each bottle contains 20ml of Magiv O sweetener

7,000× lebih manis | 0 Calories | 0 Sugar | Up to 300 servings

Target Audience

- Young adults (18–30)
- Fruit juice & light beverage lovers
- Beginner sugar-reduction users

Target Audience by Flavour

